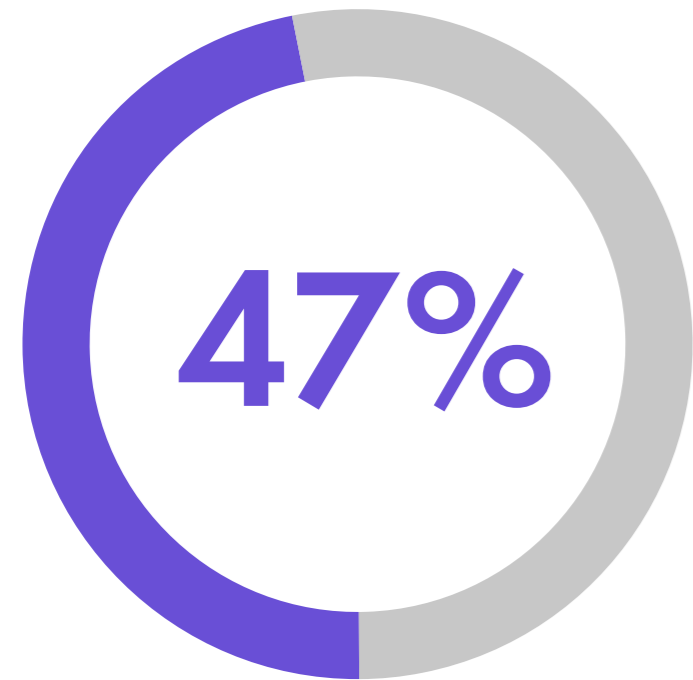


FINASTRA

Originate: Cover the full spectrum of origination needs

Standards have changed. People demand a cohesive experience, not just a digital experience.



Financial institutions offering digital account opening have no onboarding process.

Source: Jim Marous. "Emphasis on Digital Banking Demands Changes to Onboarding Rules." The Financial Brand, Jan. 11, 2021. Web

By streamlining the digital account opening into one fully supported process, financial institutions are setting the organization up for future success through expanded wallet share.

ID-33933/ 0523



Nailing your first impression

Don't leave people in the dark

Real-time decisioning, immediate access to accounts, and prompts that guide to the appropriate actions after origination is complete empower them to take up additional products and services.

61%

of bankers agree that a customer-centric business model is very important to financial institution profitability

Source: "Retail Banking 2020: The Future of the Retail Banking Industry." PwC.

but only 17%

are prepared to achieve it.

Let's collaborate to innovate. The ease of well-developed digital origination makes account holders more likely to return to open new accounts or take out loans.

[Learn more, stay relevant >>>](#)

What you can't afford to not have

End-to-end solution hosted on Microsoft Azure

Guides people every step of the way. Transform your website into a sales channel.

Highly configurable and tailored

Expandable to business accounts and consumer lending. Seamless integration to 3rd party core solutions

Unified, modern UX

Omni-channel. Single portal. Tailored to match your branding.

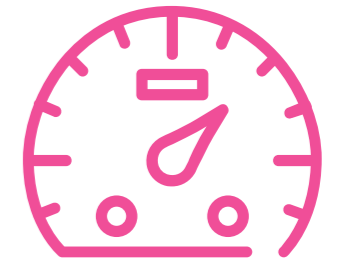
Designed for the digital age



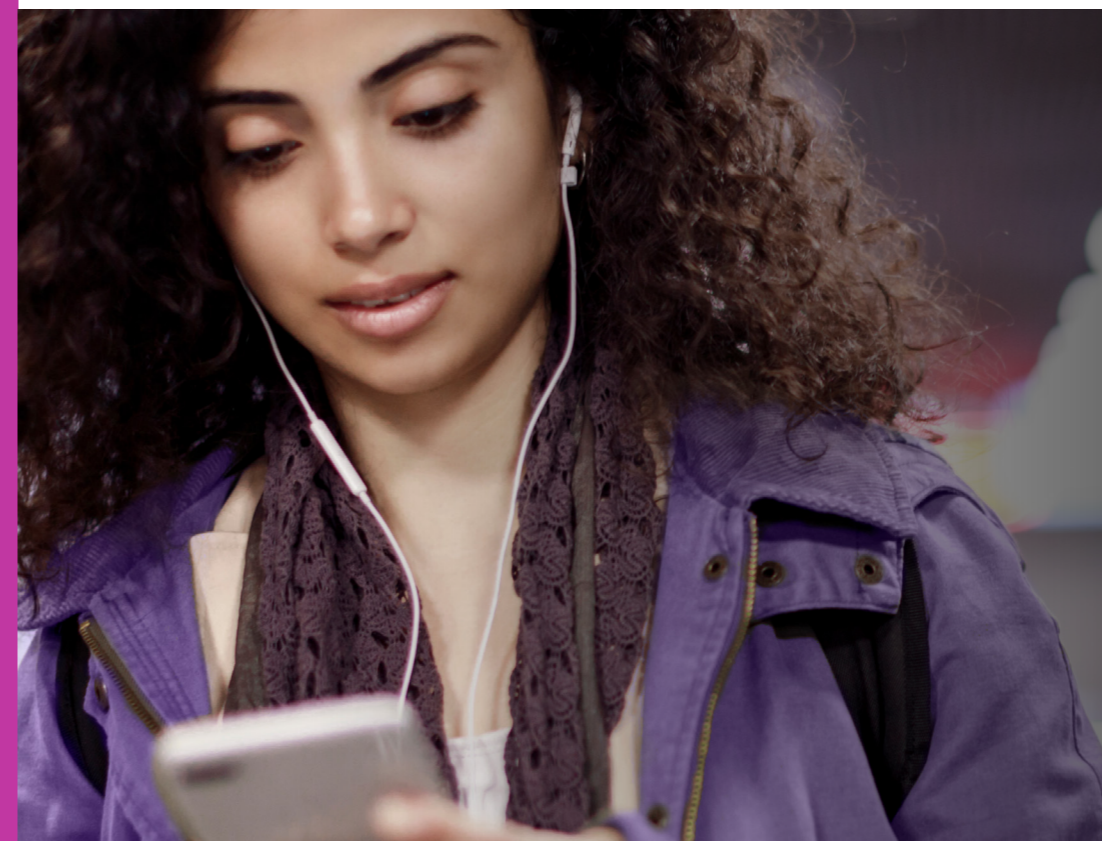
Streamline workflows & boost efficiencies, eliminating manual processes & reducing errors



Lower costs and scale digital business cost effectively, converting prospects via self-service



Drive growth, improve application completion rates, enable fast service



“
The days of inconsistent experiences are over.
Don't be over.”