

Factsheet

Cash Portal powered by Finastra Corporate Channels

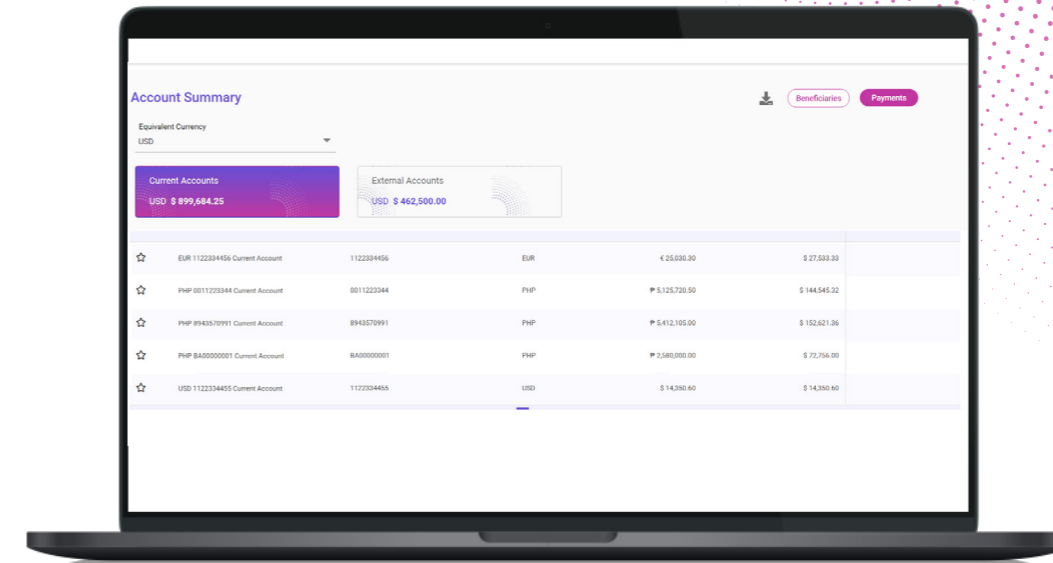
Corporate customers want best-of-breed products and services, delivered using highly efficient, real-time, and integrated systems and processes for frictionless working capital management.

// *Delivering the right user experience remains a challenge. Of banks surveyed, 44% admit they are falling short of client expectations in this area.*

Datos Insights
Prioritizing Bank Cash Management Initiatives, 2023

A more demanding and tech-savvy customer base, the emergence of fintech companies, plus a rise in digital transactions following the pandemic, have combined to drive rapid change within the treasury and cash management space. The result is an increased focus on, and investment in, digital capabilities and experience enhancements, particularly with self-service, integration, data transmission, speed, and new capabilities.

A disconnect exists between bank offerings and corporate customer expectations. While 74% of large and midsize banks believe their digital cash management experiences meet or exceed corporate customer expectations from a functionality standpoint, only 23% of corporate treasurers agree.*



Across all of their transaction executions and interactions with the bank, corporates expect ease of use, simplicity of navigation, and modern presentation.

Growing focus on becoming the primary bank

The AFP’s survey reveals that corporate treasurers globally are prioritizing the consolidation of their banking partnerships. Beyond managing cash, ensuring liquidity, and handling payments, they now see reducing their bank connections as key. In fact, 39% of treasurers feel this is more important than it was two years ago.

With rising competition, banks aim to become the main bank for customers, which leads to more consistent revenue from fees not related to interest rates. Additionally, by offering a range of cash management services, banks can strengthen their relationship

with businesses, making it less likely for them to switch banks.

Straight-through processing

Embedding banking APIs into a corporate customer’s ERP system allows them to perform transactions such as payment initiation on the external system and have it reflected in the account data in the bank portal. This integration, coupled with seamless onboarding, helps banks offer better services, makes it easier for customers to use new features, and improves overall satisfaction. As corporate customers frequently use these external systems, it’s important for banks to ensure these systems work well together.

Also, forming partnerships with fintech companies is essential for banks to stay ahead in the cash management market.

*Source: Association for Financial Professionals, 2022 AFP Strategic Role of Treasury Survey, with support of Marsh McLennan

Cash Portal – Key features



Account Services

Cash Portal provides access to cash balances and positions across multiple entities and banks. It seamlessly brings in data from other bank applications via external accounts and helps corporate treasurers consolidate information to generate statements and make informed decisions.



Payments

Cash Portal offers multiple payment methods for corporates to manage their business domestically or internationally. The Software Development Kit allows banks to extend the application for regional requirements and clearing systems.

The application provides a configurable authorization matrix and workflows to ensure compliance and clear accountability.



Bulk Services

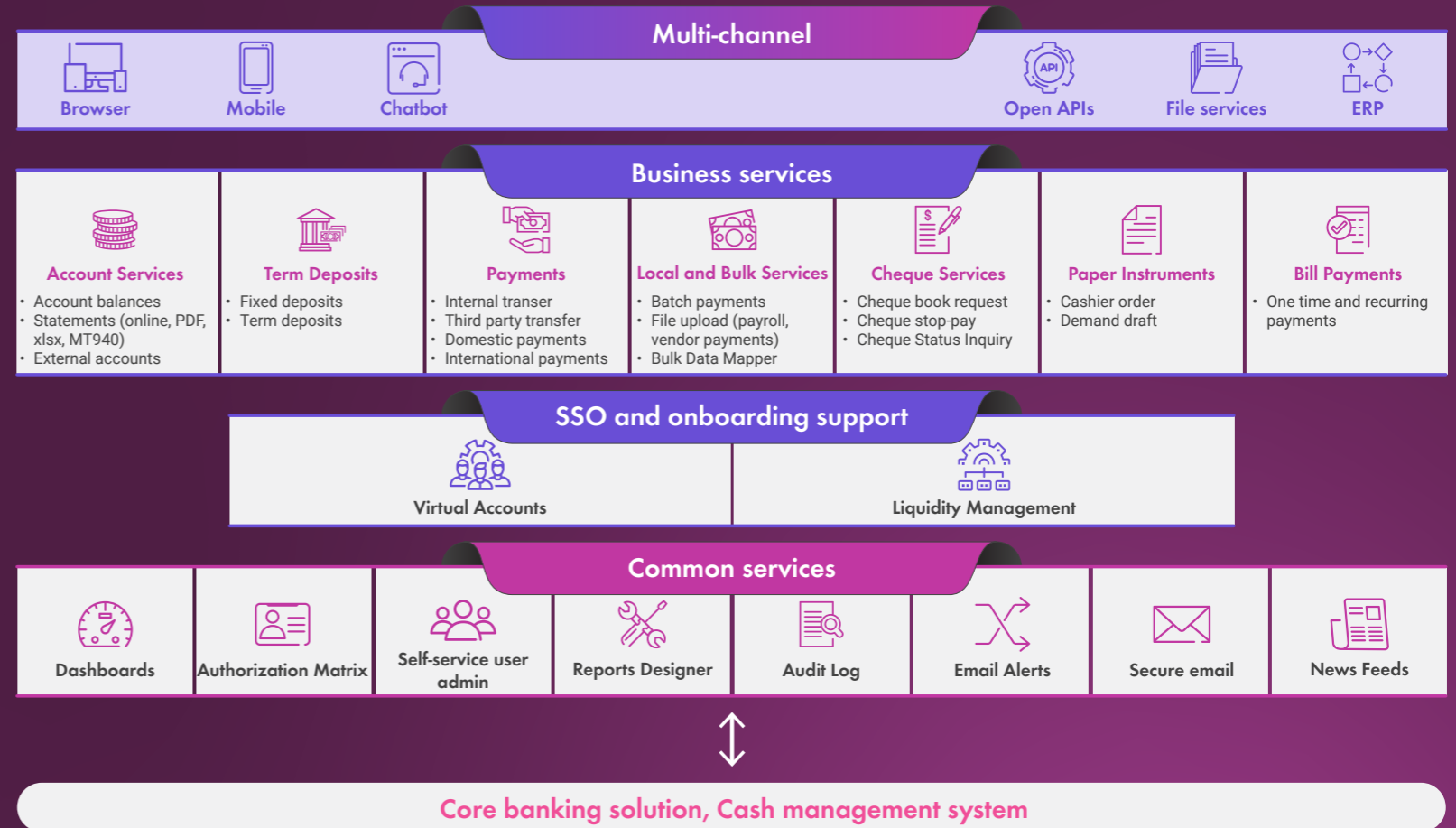
Cash Portal allows corporates to upload bulk payments like salary, vendor payments etc. Corporates can configure their custom file formats via Data Mapper to send payments to the banks for processing.



Virtual Accounts and Liquidity Management solutions

Extend the cash management offerings with out-of-the-box interfaces to our Virtual Accounts and Liquidity Management solutions for a seamless user experience.

The Cash Portal seamlessly enables cash transactions to meet the banking requirements of corporate clients, utilizing digital platforms, a mobile application, Open APIs, and host-to-host connections, all within a secure and expandable framework.



Reimagine your self-service offering



Empower with self-service

Our easy-to-use, personalized dashboards let corporate and bank users change settings, handle transactions, and complete tasks all in one place.



Manage entitlements

Tailor the solution with granular access control, user rights and flexible authorization workflows.



Elevate cash servicing

Access to account balances, statements, domestic and international payments and much more.



Simplify connectivity

Integrate with corporate ERP systems, cash back-offices and mobile applications through APIs. Enhance your cash services with Finastra's Virtual Accounts and Liquidity Management solutions, featuring pre-integrated SSO and onboarding.

Create an omni-channel experience with Finastra Corporate Channels and Unified Corporate Portal

Single portal for all your servicing needs

including trade and supply chain finance, cash management, lending and treasury.

Take an open approach to digital experience with Unified Corporate Portal

Elevate your cash management offering with our Virtual Accounts and Liquidity solutions



Contact us

About Finastra

Finastra is a global provider of financial services software applications across Lending, Payments, Treasury and Capital Markets, and Universal (retail and digital) Banking. Committed to unlocking the potential of people, businesses and communities everywhere, its vision is to accelerate the future of Open Finance through technology and collaboration, and its pioneering approach is why it is trusted by ~8,100 financial institutions, including 45 of the world's top 50 banks. For more information visit finastra.com

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