### **FINASTRA**

### Factsheet - Finastra Trade Portal

# Your gateway to efficient international trade

Enables corporates to execute, manage and report on international trade transactions, and digitize letters of credit, guarantees and collections.

Finastra Trade Portal helps
banks meet customer needs by
providing enhanced service,
driving business growth
through value-added offerings,
and ensuring a quick time-tomarket. Additionally, it reduces
operational risk and offers
greater transparency.

Trade finance today is a mix of paper-based and siloed digital processes that hinder seamless end-to-end management. Banks need a flexible, scalable operating model to support both existing and emerging trade finance products. Additionally, banks require a modular technology stack for embedded banking and componentized solutions that integrate easily with their legacy systemsgacy systems.

Navigating the future:
Regulatory changes, client experience,
business expansion, profitability,
and sustainability in Trade Finance.

#### Changing regulatory landscape

There is a growing commitment to and consensus around adopting global standards in trade finance, led by the International Chamber of Commerce and the United Nations Commission on International Trade Law (UNCITRAL).

Key initiatives include the Electronic Uniform Customs & Practice for Documentary Credits (eUCP) v. 2.0, the Electronic Uniform Rules for Collections (eURC) v. 1.0, the Model Law on Electronic Transferable Records (MLETR), and the Uniform Rules for Digital Trade Transactions (URDTT).

#### Enhancing user experience

Half of the banks report that retaining and winning clients has become more challenging. They consider enhancing the client user experience as the top priority for their corporate digital engagement platform.<sup>1</sup>

#### Potential to expand business

Banks are looking to grow their business through digitization by expanding the range of products and services offered to the corporate customer via selfservice portals.

#### Improve margins

In the face of market competition and shrinking profit margins, businesses are compelled to automate and upgrade their value chains to enhance productivity and profitability.

#### Sustainability considerations

28.5 billion paper trade documents are printed and flown around the world daily. The World Economic Forum (WEF) has found that digitizing trade documents could potentially reduce global carbon emissions from logistics by as much as 12%.

Approximately, 80% of the world's carbon emissions are estimated to originate from global supply chains. To achieve net zero outcomes, these supply chains will need to undergo significant decarbonization.<sup>2</sup>

#### Sources:

1.Top Tech Trends Previsory: Corporate Banking, 2025 Edition
2.Delivering Net Zero Supply Chains, BCG & HSBC Oct 2021

# Finastra Trade Portal: Key features



# Best-in class, embedded, configurable workflow engine for Trade

- Unified platform for all trade products
- Straight-through processing (STP) with integrated workflow capabilities
- Comprehensive support across letters of credit, guarantees, collections and financing operations
- Personalized dashboards and widgets for specific user context



# Cost and efficiency optimization with automation and APIs

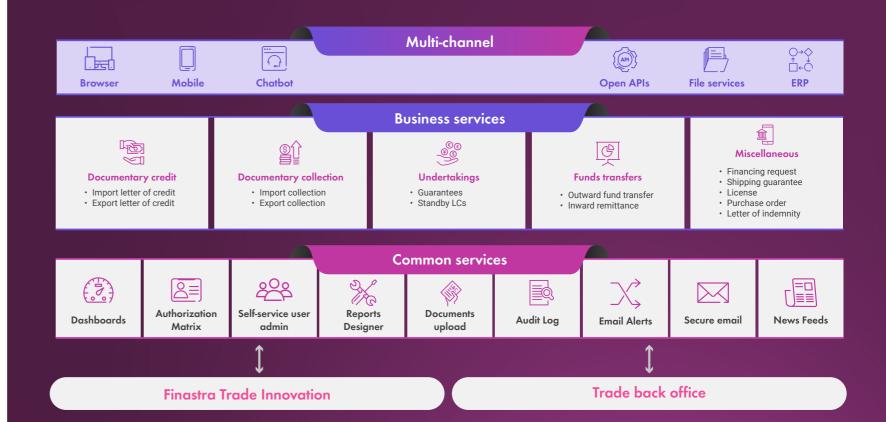
- Automated trade finance workflows and real-time reporting
- Back-office standard APIs to interface with an existing portal or back-office solution
- Client ERP connectivity with application webservices



# Access a growing ecosystem of value-added services without impacting the core solution

- Easy interface with third-party offerings via OPEN APIs
- Agility to add new business with channels and third-party apps
- Enhanced dashboard framework, widget libraries and software development kit (SDK) provides flexibility to interface with varied applications and portals

# Reimagine your self-service offering



# Empower your trade finance with Finastra's cutting-edge portal

Experience seamless, secure, and flexible trade finance operations with Finastra's next-generation solution.



### 24\*7 global processing



Banks can offer corporates 24x7 online, on-demand, secure access to trade finance operations with next-generation UX.



Corporates have the freedom to initiate transactions, approve or reject requests, and visualize their own data and transactions seamlessly at their own convenience.



### Access new offerings



Banks can gain improved flexibility to changes in market and/or regulatory requirements.



Corporates can benefit from easy access to broader offerings provided by third parties.



### Central deployment



Banks can deploy the software centrally and support multi-entity, multicurrency, and multilingual operations.



### **End-to-end security**



Corporates can be assured of end-to-end security with audit controls, authorization matrix.

Optimize risk and reduced errors with access control capabilities..

## Create an omni-channel experience with Finastra Corporate Channels and Unified Corporate Portal

### Single portal for all your servicing needs

including trade and supply chain finance, cash management, lending and treasury.

Take an open approach to digital experience with Unified Corporate Portal

Finastra Unified Corporate Portal Kotak Mahindra Bank case study

#### Contact us

#### **About Finastra**

Finastra is a global provider of financial services software applications across Lending, Payments, Treasury and Capital Markets, and Universal (retail and digital) Banking. Committed to unlocking the potential of people, businesses and communities everywhere, its vision is to accelerate the future of Open Finance through technology and collaboration, and its pioneering approach is why it is trusted by ~8,100 financial institutions, including 45 of the world's top 50 banks. For more information visit **finastra.com** 

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